# Privacy Policy – Ground Gear NZ

Ground Gear NZ ("we", "us", "our") is committed to respecting your privacy and handling your personal information in accordance with the **New Zealand Privacy Act 2020**.

# 1. What Information We Collect

We may collect the following personal information:

- Name
- Email address
- Phone number
- Location
- Product or service preferences

We collect this information when you:

- Fill out a form on our website or Facebook
- Subscribe to receive newsletters or deals
- Communicate with us directly

### 2. How We Use Your Information

Your personal information may be used to:

- Respond to your enquiry
- Send you updates, offers, or newsletters (only if you've agreed)
- Improve our services and communication

You may unsubscribe from marketing emails at any time using the link provided or by contacting us directly.

# 3. Sharing Your Information

We do not sell your information. We may share it with third-party service providers (e.g. email marketing platforms) who assist us in communicating with you.

# 4. Data Security

We take appropriate steps to protect your personal information from loss, misuse, or unauthorised access.

### 5. Access and Correction

You have the right to request access to your personal information and ask for corrections if needed. Contact us at the details below.

### 6. Contact Us

If you have any privacy-related questions or requests, please contact:

#### **Ground Gear NZ**

Email: sales@groundgear.co.nz Website: https://www.groundgear.co.nz